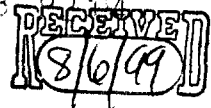




August 3, 1999

Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW (HFS-450)
Washington, DC 20204

5883



RE: Ricola® Herbal Health™ Active Memory Formula

To Whom It May Concern:

Pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994 ("DSHEA"), Ricola, Inc. ("Ricola"), Morris Plains, New Jersey 07950, hereby notifies the Food and Drug Administration that within the past 30 days the Company has begun marketing a dietary supplement with a label that bears statements of nutritional support. Ricola is the distributor of this product.

The dietary supplement for which the statements are made is Ricola® Herbal Health™ Active Memory Formula. Per serving size of one tablet, the supplement contains: Ginkgo biloba leaf standardized extract, 60 mg; Brahmi leaf standardized extract, 50 mg; Huperzine -A, 50 mcg; Soybean lecithin, 100 mg; Bio-enhancing herbal blend, 12.5 mg (extracts of hyssop, lemon balm leaf, peppermint leaf, sage leaf and thyme leaf); Vitamin B, 10 mg; and Vitamin B₁₂, 30 mcg.

The statements of nutritional support for this product read as follows:

- No ordinary ginkgo supplement can promote memory, focus and concentration in more ways than Ricola® Herbal Health™ Active Memory Formula.
- This vitamin-enriched formula delivers research-recommended levels of highly standardized ginkgo biloba, along with a unique combination of brain nutrient factors from all around the world.
- Active Memory Formula is further enhanced by a special blend of healthful Ricola herbs.

A copy of the outer package and inner-container label for the product is attached.

These statements are accompanied by the required disclaimer indicating that the statements have not been evaluated by FDA and that the product is not intended to diagnose, treat, cure or prevent any disease.

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Ricola certifies that it possesses adequate substantiation for these statements of nutritional support; that the substantiation renders them truthful and non-misleading and thus permissible under the DSHEA; and that the information contained in this notice is complete and accurate.

Sincerely,

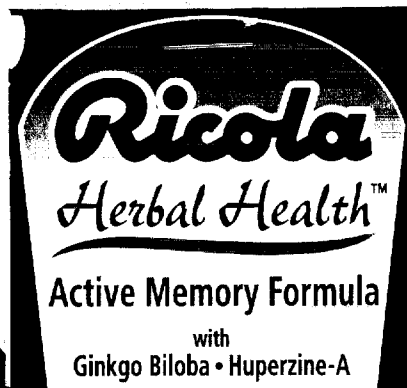
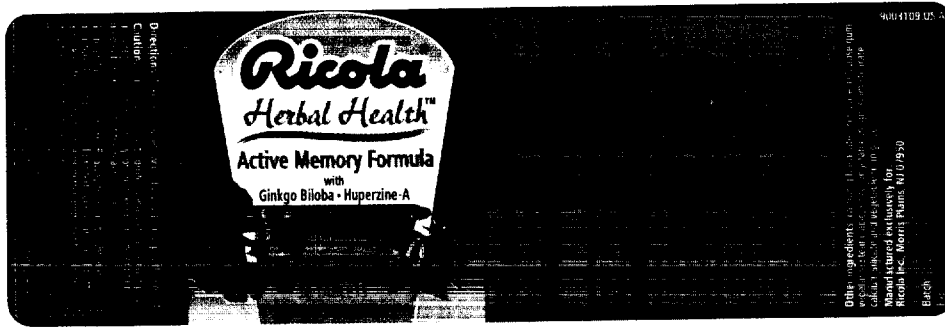
A handwritten signature in black ink, appearing to read "Dan Thomas", with a long, sweeping horizontal stroke extending to the right.

Dan Thomas
President

Enclosure

Original plus two copies enclosed

Ricola® Herbal Health™ Active Memory Formula



For more than sixty years the world has trusted the Ricola name for herbal products of the highest quality and purity. Today, the tradition continues with Ricola™ Herbal Health™ supplements. Meticulously crafted by Swiss experts, these balanced formulas skillfully combine research-recommended levels of highly standardized botanicals with essential vitamins and minerals. Each formula is further enhanced for optimum digestibility with an exclusive blend of healthful Ricola herbs.

Ricola® Herbal Health™ dietary supplements also available:

- Heart Formula
- Prostate Formula
- Immune Formula
- Women's Formula
- Antioxidant Formula
- Mood Formula
- Night Time Formula

Other ingredients: calcium phosphate, cellulose, gum, vegetable stearic acid, silica, vegetable magnesium stearate, calcium silicate and vegetable resin-graze.

Exclusively manufactured for:
Ricola Inc., Morris Plains, NJ 07950

For comments or questions on Ricola herbal supplements, call 1-800-323-9073, or visit us at www.ricolausa.com.

Directions: Take one tablet twice daily, preferably with a meal.

Caution: Consult your health professional before using if you are pregnant, nursing a baby, or are taking any prescription medication. Keep out of the reach of children.

Store at 15–30°C (59–86°F) away from heat, light and moisture. Do not purchase if printed neckband seal of bottle is broken. This product contains herbal ingredients, which may have distinct natural odors.

No ordinary ginkgo supplement can promote memory, focus and concentration in more ways than Ricola® Herbal Health™ Active Memory Formula. This vitamin-enriched formula delivers research-recommended levels of highly standardized ginkgo biloba, along with a unique combination of brain nutrient factors from around the world. Active Memory Formula is further enhanced by a special blend of healthful Ricola herbs.

The statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Batch:
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